

# MARS

chocolate  
north america

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## FACT SHEET

**WHAT'S NEW:** DOVE® Sorbet Bars

**DESCRIPTION:** Mars Chocolate North America introduces the latest in tasty frozen novelty treats: DOVE® Sorbet Bars. Juicy sorbet is dipped in silky-smooth DOVE® Chocolate for a refreshing and delicious treat. With two fruity varieties to choose from and 150 calories per bar, new DOVE® Sorbet Bars are the perfect option for a light afternoon treat or refreshing dessert.

DOVE® Sorbet Bars come in two amazing flavors: DOVE® Strawberry Sorbet with Milk Chocolate and DOVE® Raspberry Sorbet with Dark Chocolate.

For more information on DOVE® Sorbet, please visit [DoveChocolate.com](http://DoveChocolate.com) or [Facebook.com/DoveChocolate](https://www.facebook.com/DoveChocolate).

**DATE AVAILABLE:** Spring 2016

**AVAILABILITY:** Grocery, Mass

**SUGGESTED RETAIL PRICE:** \$4.95 for a 6-bar box in Raspberry and Strawberry